ACADEMY4 DISRUPTIVE MINDS

CURRICULUM 2026

AI Professional

2-week AI intensive course · 7–18 December 2026 · Zurich & online

CHOOSE YOUR TRACK

Marketing & Sales

Content, campaigns & customer outreach

Finance & Business

Analyses, investments, business cases

ICT & Operations

IT processes, support & automation

Subject to change

Ready for the AI-driven world of work

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Prepare your job seekers for the new world of work. Companies are looking for people who use AI confidently, delegate routine work to AI agents and turn their own ideas into results. Our 2-week intensive course teaches the AI fundamentals, links them to the expertise of the chosen track and shows how agents and multi-agent systems contribute to everyday work – led by experienced practitioners.

01

Understand & use AI

AI fundamentals, safe handling of data and application in your own field.

02

Agents & automation

Connect AI agents to tools such as email, capture knowledge as skills, automate workflows.

03

Think entrepreneurially

Validate ideas with AI and build a first prototype via vibe coding.

04

Portfolio & career

Deliver your own AI project for a real use case and showcase it in your application.

DATES	FORMAT	LANGUAGE	PRICE	INCLUDED
07.–18.12.2026	**Hybrid**	**English**	**CHF 3'900**	**12 months**
10 course days	6 days Zurich · 4 online	Course language	per person	Access to materials & updates

One course, three tracks

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A shared core for everyone – plus a deep dive and portfolio project in your own field.

Marketing & Sales

FOR PROFESSIONALS FROM

Marketing, communications, sales, customer service

EXAMPLE USE CASES

- Campaigns & social media content
- Market & lead research with agents
- Automate follow-up emails

Finance & Business

FOR PROFESSIONALS FROM

Banking, finance, controlling

EXAMPLE USE CASES

- Investment analyses
- Market research
- Reporting
- Budget & KPI analyses

ICT & Operations

FOR PROFESSIONALS FROM

IT, project management, logistics, operations

EXAMPLE USE CASES

- Triage support tickets
- Automate IT processes
- Connect tools via agents

For all tracks
shared core

- **AI Fundamentals**
- **AI Agents**
- **Skills & Automation**
- **Entrepreneurship & Vibe Coding**
- **Career & Demo Day**

What participants can do afterwards

- Understand AI fundamentals and use AI tools safely and in line with data protection
- Apply AI purposefully in their own field
- Build AI agents, connect them to their own tools (e.g. email) and delegate tasks
- Capture expertise as skills and automate recurring workflows
- Validate business ideas with AI and build a prototype via vibe coding
- Present their own AI project and use it convincingly in applications and negotiations

Who it's for

Job-seeking professionals from Marketing & Sales, Finance & Business and ICT & Operations

Requirements

- No programming skills required (no-code / low-code tools)
- Good command of English
- Own laptop

Outcome

Your own AI portfolio project for job applications

Week 1 · Understanding & Using AI

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MON 07.12.	**AI Fundamentals** How AI and language models work, key tools, hallucinations, data protection	Onsite, Zurich	09.00 – 17.00
TUE 08.12.	**Deep Dive: AI in Your Field** Smart prompting, research, documents and slides – applied to real cases from your track	Onsite, Zurich	09.00 – 17.00
WED 09.12.	**AI Agents & Multi-Agent Systems** Let single agents and agent teams handle tasks and research – securely connected to your tools	Onsite, Zurich	09.00 – 17.00
THU 10.12.	**Skills & Automations for the Workplace** Turn your know-how into reusable skills and automate routine tasks	Online (Zoom)	09.00 – 17.00
FRI 11.12.	**Recap & Project Kick-off** Q&A, pick a use case from your track, write your project brief and get feedback	Online (Zoom)	12.00 – 16.00

Week 2 · Entrepreneurship & Career

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MON 14.12.

AI in Action: Build Your Portfolio Project

Turn your ideas into practical AI-powered solutions and create a project to showcase your skills.

Online (Zoom)
09.00 – 17.00

TUE 15.12.

Entrepreneurship & AI

Explore how to start a business in Switzerland, followed by hands-on coaching.

Onsite, Zurich
09.00 – 17.00

WED 16.12.

Negotiating Skills with AI

Develop negotiation and communication skills using AI.

Online (Zoom)
09.00 – 17.00

THU 17.12.

AI for your Career

How to leverage AI for job searches, applications, CVs, and interviews.

Onsite, Zurich
09.00 – 17.00

FRI 18.12.

Demo Day & Outlook AI

Project presentations, future trends in AI and robotics, feedback and wrap-up.

Onsite, Zurich
12.00 – 16.00

Your course team



Sarah Gottwald

Course Lead

sarah@4disruptiveminds.com

linkedin.com/in/sarahgottwald



Johannes Höllerich

Course Lead

johannes@4disruptiveminds.com

linkedin.com/in/johannes-hoellerich



Fabian Danko

Course Lead

fabian@4disruptiveminds.com

linkedin.com/in/fabianstefanodanko

Lecturers from Stanford, TUM, HHL and ZHAW, among others.

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