

Empower Your Future: Master AI & Web3

Curriculum

Week 1: Kickoff & Blockchain Deep Dive

DATE	Title	Location	Lecturer	Time
20.10.25	Kickoff & Blockchain Basics Includes Joint Lunch	Onsite, Zurich LAX 0xx	Roman Kropp & Sarah Gottwald	09.00 – 17.00
21.10.25	Web3 Tools & Infrastructure	Onsite, Zurich LAX 0xx	André Sagasser & Roman Kropp	09.00 – 17.00
22.10.25	Decentralized Finance (DeFi) & Asset Tokenization	Onsite, Zurich LAX 0xx	Feyyaz Alingan	09.00 – 17.00
23.10.25	NFTs & Culture: Introduction & Practical Application	Zoom	Feyyaz Alingan & André Sagasser	08.30 – 16.30
24.10.25	Recap Day Review session with course leads	Zoom	Sarah Gottwald & Roman Kropp	11.00 - 12.00

Week 2: Artificial Intelligence I & Web3 Use Cases

DATE	Title	Location	Lecturer	Time
27.10.25	Intro to Artificial Intelligence	Onsite, Zurich LAD 002	Johannes Höllerich	09.00 – 17.00
28.10.25	AI Agents / Assistants	Zoom	Johannes Höllerich	08.30 – 16.30
29.10.25	Web3 in Finance & Insurance	Onsite, Zurich LAX 0xx	Johannes Höllerich & Selected Practitioners	09.00 – 17.00
30.10.25	AI Use Cases Across Industries	Zoom	Johannes Höllerich & Selected Practitioners	08.30 – 16.30
31.10.25	Recap Day Review Session with Course Leads	Zoom	Sarah Gottwald & Johannes Höllerich	11.00 - 12.00

Week 3: Artificial Intelligence II & Metaverse

DATE	Title	Location	Lecturer	Time
10.11.25	AI Advanced Topics	Zoom	Marcel Geffé & Stefan Paulus	08.30 – 16.30
11.11.25	AI Advanced Topics	Zoom	Marcel Geffé & Stefan Paulus	08.30 – 16.30
12.11.25	AI and Marketing	Onsite, Zurich LAX 0xx	Eugenia Rusakova	09.00 – 17.00
13.11.25	Metaverse, Immersive Marketing & New Technologies	Onsite, Zurich LAX 0xx	Dr. Wolfgang Schäfer	09.00 - 17.00
14.11.25	Recap Day Review Session with Course Leads	Zoom	Sarah Gottwald	11.00 – 12.00

Week 4: The Start of Your Web3 Career

DATE	Title	Location	Lecturer	Time
17.11.25	Negotiations & AI	Zoom	Martin Giese	08.30 – 16.30
18.11.25	How to Build Your Digital Identity	Zoom	Feyyaz Alingan	08.30 - 16.30
19.11.25	Navigating and Advancing in the Web3 Job Landscape	Onsite, Zurich LAD 002	Klaus Fuchs Rockstar Recruiting*	09.00 - 17.00
20.11.25	❖ Venture Capital in Web3 ❖ Wrap up and feedback ❖ Aperó 5pm	Onsite, Zurich LAD 002	Sarah Gottwald	11.00 – 16.00



Sarah Gottwald

Co Founder



sarah@4disruptiveminds.com

<https://www.linkedin.com/in/sarahgottwald/>



Roman Kropp

Course Lead



roman@4disruptiveminds.com

<https://www.linkedin.com/in/romankropp/>



Johannes Höllerich

Course Lead



johannes@4disruptiveminds.com

<https://www.linkedin.com/in/johannes-hoellerich-00a62857/>

