

Empower Your Future: Master AI & Web3

Curriculum

Week 1: Kickoff & Blockchain Deep Dive

DATE	Title	Location	Lecturer	Time
05.05.25	Kickoff & Blockchain Basics Includes Joint Lunch	Onsite, Zurich	Sarah Gottwald & Roman Kropp	09.00 – 17.00
06.05.25	Web3 Tools & Infrastructure	Onsite, Zurich	André Sagasser & Roman Kropp	09.00 – 17.00
07.05.25	Decentralized Finance (DeFi) & Asset Tokenization	Onsite, Zurich	Feyyaz Alingan	09.00 – 17.00
08.05.25	NFTs & Culture: Introduction & Practical Application	Zoom	Feyyaz Alingan & André Sagasser	08.30 – 16.30
09.05.25	Recap Day Review session with course leads → 1.5h	Zoom	Sarah Gottwald & Roman Kropp	11.00 - 12.30

Week 2: Artificial Intelligence I & Web3 Use Cases

DATE	Title	Location	Lecturer	Time
12.05.25	Intro to Artificial Intelligence	Onsite, Zurich	Johannes Höllerich & Nina Habicht	09.00 – 17.00
13.05.25	AI Agents / Assistants	Zoom	Johannes Höllerich & Nina Habicht	08.30 – 16.30
14.05.25	Web3 in Finance & Insurance	Onsite, Zurich	Johannes Höllerich & Selected Practitioners	09.00 – 17.00
15.05.25	AI Use Cases Across Industries	Zoom	Johannes Höllerich & Selected Practitioners	08.30 – 16.30
16.05.25	Recap Day Review Session with Course Leads → 1.5h	Zoom	Sarah Gottwald & Roman Kropp	11.00 - 12.30

Week 3: Artificial Intelligence II & Metaverse

DATE	Title	Location	Lecturer	Time
26.05.25	Negotiations & AI	Zoom	Martin Giese	08.30 – 16.30
27.05.25	AI Advanced Topics	Zoom	Marcel Geffé & Stefan Paulus	08.30 – 16.30
28.05.25	AI Process Automation	Zoom	Marcel Geffé & Stefan Paulus	08.30 – 16.30
29.05.25	Ascension Day	-	-	-
30.05.25	Recap Day Review session with course leads → 1.5h	Zoom	Sarah Gottwald & Roman Kropp	11.00 - 12.30

Week 4: The Start of Your Web3 Career

DATE	Title	Location	Lecturer	Time
02.06.25	Metaverse, Immersive Marketing & New Technologies	Onsite, Zurich	Dr. Wolfgang Schäfer	09.00 - 17.00
03.06.25	How to Build Your Digital Identity	Zoom	Feyyaz Alingan	08.30 - 16.30
04.06.25	AI and Marketing	Zoom	Eugenia Rusakova	08.30 - 16.30
05.06.25	Navigating and Advancing in the Web3 Job Landscape	Onsite, Zurich	Klaus Fuchs Rockstar Recruiting	09.00 - 17.00
06.06.25	<ul style="list-style-type: none">❖ Venture Capital in Web3❖ Wrap up and feedback❖ Aperó 5pm	Onsite, Zurich	Sarah Gottwald & Roman Kropp	09.00 - 17.00



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